

INDONESIAN BUSINESS CENTRE - WEST JAVA TOURISM BUSINESS FORUM & CULTURAL SHOW



In collaboration with the West Java Government Culture and Tourism Office, supported by the Indonesian Embassy, the Indonesian Business Centre (IBC) facilitated a Tourism Business Forum, followed by a dinner and a cultural show at the Dunearn Ballroom on Friday, 14 March 2008. 100 guests consisting of Singaporeans, Indonesians and expatriates attended the function.

The Business Opportunities Update Session provided the audience information on projects currently available in tourism and infra-structure in West Java. The panellists comprised Mr HI Budhyana, Director, West Java Government Culture and Tourism; Mr Ade Sudradjat Usman, Representative, West Java - Indonesian

Chamber of Commerce; Mr Tri Lastono, Representative, West Java - Indonesian Forestry State Enterprise; Mr Herman Rukmanadi, Chairman, West Java Association of Indonesian Travel Agents; and Mr Setyadi Ongkowidjaja, Chairman, Board of Advisors, Indonesian Business Centre (Moderator).

This was followed by a cocktail and group photo session. The dinner and cultural show followed soon after. The audience was fascinated by the West Java cultural dance performance and an interactive Angklung performance from Saung Udjo. "The Homeward Journeys", a 20-minute TV clip aired on Channel News Asia recently, was also shown to the audience. It depicted places of interest

in West Java, in particular, places in and around Bandung. In the clip, Mr Setyadi Ongkowidjaja shared some of his memories of these places and the strong feeling he has for Bandung, the city where he was born 50 years ago.



The IBC has held several high profile events at the Club over the past few years. The editorial team had the opportunity to have a short interview with Mr Setyadi Ongkowidjaja, Chairman, Board of Advisors on this preference.

“The Raffles Town Club has been chosen by Indonesian Business Centre (IBC) as their home club to cater to their various activities such as the Business Forums, Business Lunches and Seminars, Cultural Shows and Anniversary Balls for the last three years. Many of our events require accommodation for guest speakers, as well as car park for guests. Our events are by no means small, as they involve 100 to 300 participants each time. The Club has been able to cater to the above challenge very well.

The central location of the club, the helpfulness and the professionalism the club's staff have projected, the reasonable pricing of the various facilities, the ability for us to store safely large numbers of goodie bags and equipment before and even after the event, contribute to the decision why Indonesian Business Centre has selected Raffles Town Club as the venue for their various activities to date.

I strongly recommend various business associations and embassies to use Raffles Town Club as their choice of venue for functions.

Mr Setyadi Ongkowidjaja