

BC Business Trip, 5th to 9th December 2007 to Bogor,
Bandung & Jakarta – *Indonesia*

Supported by DIPERINDAG Kabupaten Bogor, KUKMI Jabar & Indonesian Embassy

IBC has again successfully organised the above business trip Indonesia, despite the smaller number of participants than expected. Viewed on display at the hall of the Bogor District Department of Trade and Industry building were handicrafts, house ware, food products and ceramics by the local SMEs.

After a short introduction by Head of the Department of Trade of Industry and sharing of the market condition in Singapore by IBC, all present were invited for a "Sudanese" lunch. The following were also visited: the furniture workshop where all items are made from tree roots. Next was the Munti Ceramic Gallery where in fact the so called "Bali " ceramics had originated!!! In Bandung, KUKMI Jabar (West Java SME Association) had successfully staged a Spice Fest. Half of the 70 booths at the festival were taken up by agro /spice producers.

IBC and the Indonesian Embassy shared a booth at the festival. IBC also received queries from many booth participants on how to promote their products in Singapore. In Jakarta, an informal meeting was held to discuss the possibility of the setting up of an old folk's home.